

ORDER

Orders
Order / Rev: 2471732
Alt Order #: WOC13591724
Product Desc: Political
Estimate: 279
Flight Dates: 05/03/22 - 05/09/22
Original Date / Rev: 05/02/22 / 05/03/22
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: GPS Impact / POL
Buying Contact:
Billing Contact:
 220 SE 6th St #330
 Des Moines, IA 50309

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Neville Blakemore / D / County C
Demographic: A55+
Product Codes: PL-Candidate: Judicial (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 199066
Agency External ID: 37809AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/09/22	41	\$12,150.00	\$10,327.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	41	\$12,150.00	\$10,327.50	394.58
Totals	41	\$12,150.00	\$10,327.50	394.58

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/03/22	05/06/22	Good Morning America GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	-1111--	:30	4	\$200.00	P03	8.09	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-1111--		4				\$200.00		8.09			
N 2	WHAS	05/03/22	05/09/22	Good Morning America GOOD MORNING AMERICA 8(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	11111--	:30	5	\$200.00	P03	8.09	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$200.00		8.09			
N 3	WHAS	05/03/22	05/06/22	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	-1111--	:30	4	\$400.00	P02	14.81	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/02/22	05/08/22	-1111--		4				\$400.00		14.81			
N 4	WHAS	05/03/22	05/09/22	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	11111--	:30	5	\$400.00	P02	12.63	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	11111--		5				\$400.00		12.63			
N 5	WHAS	05/03/22	05/09/22	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	MTWTF--	:30	3	\$400.00	P02	11.84	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/22	05/09/22	MTWTF--		3				\$400.00		11.84			
N 6	WHAS	05/03/22	05/09/22		CM	8-11p	1-----	:30	1	\$800.00	P03	12.04	NM	1	\$800.00

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Advertiser: POL/ Neville Blakemore / D / County Cle
 Product Desc: Political
 Estimate: 279
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mon Prime Other											
				Mon Prime Other											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/22	05/09/22	1-----		1				\$800.00		12.04			
N 7	WHAS	05/03/22	05/03/22	Tue Prime A HOLEY MOLEY	CM	8-9p	-2-----	:30	2	\$400.00	P03	11.25	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-2-----		2				\$400.00		11.25			
N 8	WHAS	05/03/22	05/03/22	Tue Prime B THE CHASE	CM	9-10p	-1-----	:30	1	\$300.00	P04	7.50	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-1-----		1				\$300.00		7.50			
N 9	WHAS	05/03/22	05/03/22	Tue Prime C WHO DO YOU BELIEVE?	CM	10-11p	-1-----	:30	1	\$250.00	P04	5.92	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-1-----		1				\$250.00		5.92			
N 11	WHAS	05/03/22	05/04/22	Wed Prime B THE CONNERS/HOME ECONC	CM	9-10p	--1----	:30	1	\$350.00	P04	7.50	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	--1----		1				\$350.00		7.50			
N 12	WHAS	05/03/22	05/04/22	Wed Prime C A MILLION LITTLE THINGS	CM	10-11p	--1----	:30	1	\$300.00	P04	6.91	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	--1----		1				\$300.00		6.91			
N 15	WHAS	05/03/22	05/05/22	Thu Prime C BIG SKY	CM	10-11p	---1---	:30	1	\$300.00	P04	7.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	---1---		1				\$300.00		7.70			
N 17	WHAS	05/03/22	05/08/22	Sun Prime Other 2nd Half Sun Prime Other 2nd Prgm	CM	6-10p	-----1	:30	1	\$875.00	P03	17.77	NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1		1				\$875.00		17.77			
N 18	WHAS	05/03/22	05/08/22	Sun Prime D THE ROOKIE	CM	10-11p	-----1	:30	1	\$300.00	P04	8.88	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1		1				\$300.00		8.88			
N 19	WHAS	05/03/22	05/09/22	Local News @ 11p M-F WHAS11 NEWS AT 11 M-F/SU(11:00 PM-11:35 PM)	CM	11:00 PM-11:35 PM	MTWTF--	:30	3	\$200.00	P03	9.28	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/22	05/09/22	MTWTF--		3				\$200.00		9.28			
N 20	WHAS	05/03/22	05/09/22	Jimmy Kimmel JIMMY KIMMEL	CM	1135p-1237a	11111--	:30	5	\$30.00	P04	4.94	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/03/22	05/09/22	11111--		5				\$30.00		4.94			
N 21	WHAS	05/03/22	05/08/22	NBA Playoffs DT Game 1 NBA Playoffs DT Game 1	CM	Various	-----1-	:30	1	\$475.00	P03	6.51	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	-----1-		1				\$475.00		6.51			
N 22	WHAS	05/03/22	05/06/22	Great Day Live 9-10a Great Day Live 9-10a	CM	9-10a	--WTF--	:30	1	\$50.00	P03	8.09	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/02/22	05/08/22	--WTF--		1				\$50.00		8.09			

Totals 41 \$12,150.00